## Republic of the Philippines

Department of Trade and Industry

## CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

Golden Shell Pavilion, Roxas Blvd. Cor. Gil Puyat Ave., Pasay City

Solicitation No.: CITEM-2022-0147

## REQUEST FOR QUOTATION (NEGOTIATED PROCUREMENT – SMALL VALUE PROCUREMENT)

The Center for International Trade Expositions and Missions (CITEM) invites all interested parties to submit quotation for:

## RENEWAL OF EMAIL MARKETING SOFTWARE SUBSCRIPTION

(Please see attached Request for Quotation Form for more details.)

Approved Budget for the Contract	: PHP 400,000.00
Deadline of Submission of Eligibility Documents and Financial Bid	: 02 November 2022, 05:00PM
Opening of Eligibility Documents and Financial Bid	: 03 November 2022, 02:00PM

Conduct of Opening of Bids shall be held virtually thru Microsoft Teams or Zoom and shall be open to all prospective bidders. Link of the Opening of Bids may be requested through the BAC Secretariat at <a href="mailto:citembac@citem.com.ph">citembac@citem.com.ph</a>.

The *Notice of Award* shall only be issued to the lowest calculated and responsive bidder who has complied with the following documentary requirements below, submitted in an enclosed, sealed and properly labeled envelope or compressed folder:

Eligibility Documents (1st Envelope / Compressed Folder)

1. Mayor's Permit for the current year or for individuals, BIR Certificate of Registration

Expired Mayor's permit with Official Receipt of renewal application shall be accepted as alternate document during community quarantine or similar restrictions declared, in accordance with GPPB Resolution 09-2020. However, a valid Business or Mayors permit must be submitted after award of contract but before payment.

2. Valid PhilGEPS Registration Number (evidenced by a certificate or screen shot)

**PhilGEPS Certificate of Platinum Membership** may be submitted in lieu of Mayor's Permit and PhilGEPS Registration Number.

3. Notarized Omnibus Sworn Statement

Unnotarized Omnibus Sworn Statement subject to compliance therewith after award of contract before payment shall be accepted as alternate documentary requirement during community quarantine or similar restrictions declared, in accordance with GPPB Resolution 09-2020.

4. Notarized Special Power of Attorney, Notarized Secretary's Certificate or Board/Partnership Resolution for partnership, corporation, cooperative, or joint venture, whichever is applicable

Unnotarized Special Power of Attorney or Unnotarized Secretary's Certificate or Board/Partnership Resolution are likewise accepted in accordance with ARTA Advisory No. 01 series of 2020 on the Advisory for the Adoption of Fast-Track Measures during the COVID-19 State of Calamity.

Financial Bid (2nd Envelope / Compressed Folder)

Quotation using the attached Request for Quotation (RFQ) Form duly signed by the authorized representative.

To encourage the sanctity of the bids, bidders must submit these documents separately, on the above stated date and time, either on the following:

- a. Physical Submission at the CITEM Office, Golden Shell Pavilion, Roxas Blvd. cor. Gil Puyat Ave., Pasay City, or
- b. Online submission to the BAC Secretariat through email at citembac@citem.com.ph. A password protection maybe inflicted in the compressed folders to ensure security of the documents. The password must be disclosed on or before the date and time of the Opening of Eligibility Documents, Financial Bid and Qualitative Evaluation Documents as indicated above. Failure to disclose the password during the opening of bids may result to non-responsiveness of the bid.

CITEM-BAC reserves the right to reject any or all bids disadvantageous to, waive any formality or accept such bids as may be considered advantageous to the government. Further, CITEM-BAC assumes no obligation whatsoever to compensate or indemnify the bidders for expenses or losses that may be incurred in participating in this bidding.

For inquiries, please contact the CITEM Bids and Awards Committee Secretariat, at telephone no. (02) 8-831-2201 local 309/294 or email at <a href="mailto:citembac@citem.com.ph">citembac@citem.com.ph</a>.

ATTY. ANNA GRACE I. MARPURI Chairman, Bids and Awards Committee



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

Golden Shell Pavilion, Roxas Blvd. Cor. Sen. Gil Puyat Avenue, Pasay City Tel.: (632) 8-831-2201 local 309/294 E-mail: citembac@citem.com.ph

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REQUEST FOR QUOTATION					
☐ Shopping with ABC of Php 50,001 and above	☑ Small Value Procurement with ABC of Php 50,001 and above				
☐ Lease of Real Property and Venue	Others:				
	<b>Date</b> : <u>28 October 2022</u>				
Company Name:	RFQ No.: 2022-0147				
Address:					
Contact No.:					
	ne following article(s)/work(s) which are urgently needed by this office. It is requested that appressed folder and submitted to CITEM BAC / citembac@citem.com.ph.				

Deadline of Submission of Eligibility Documents and Financial Bid: **02 November 2022** Time: 05:00PM Venue: Zoom Schedule of Opening of Eligibility Documents and Financial Bid: 03 November 2022 Time: 02:00PM Venue: Zoom

QTY UNIT	ARTICLE / WORK / DESCRIPTION / SPECIFICATION	UNIT PRICE	AMOUNT
	MARKETING AUTOMATION SOFTWARE		
1 Lot	RENEWAL		
	APPROVED BUDGET FOR THE CONTRACT: PHP 85,000.00		
	- Dashboard Email Statistics		
	- Contact List Advance Filtering for Multiple Phonebook		
	- Unsubscribe List		
	<ul><li>Template Management / Email Templates</li><li>Fast and Responsive Email Builder</li></ul>		
	- Send or Schedule Email Campaigns		
	- Link your Campaign		
	- Customizable Sign-up Form		
	- Dynamic Email Broadcast		
	- A/B Testing		
	- Approve and Share Content		
	- Send and Preview		
	<ul><li>Automation Routing / Smart Campaigns</li><li>Real Time Reports</li></ul>		
	Real Time Reports     Send Transactional Emails		
	Available API for email sending with reports		
	- With Multiple groups and user accounts		
	- Email Campaign Duplication		
	- 1,750,000 email credits		
	SMS CAMPAIGN		
	- SMS Delivery Throughput		
	- Advance Filtering for Multiple Phonebook		
	<ul><li>SMS Templating</li><li>SMS Survey w/ branding and Telco Gateway</li></ul>		
	- SMS Survey w/ branding and Telco Galeway - SMS Personalized Content		
	- Customizable Sender ID / Branded Text Messages		
	- Branding Reply		
	- SMS Gateway		
	- Campaign Subscription and Unsubscription		
	- Scheduler Options		
	- Birthday Campaign		
	- Reports		
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	PHILIPPINES

	Date Submitted	Signature over printed name of the Authorized Com Designation: Telephone No(s).:	pany Representa - -	tive
TO: CITEM Bids and Awards Committee:  Per your request, I/we have indicated the prices of the above-mentioned article(s)/work(s) on the unit price/amount column above. I/We also certify that we have read, understood, and shall conform with the terms and conditions of this requirement.				
				GRACE I. MARPURI AC Chairman
the government.				9
The CITEM-BAC reserves the right to reject any or all bids offer and waive any defects therein and accept bid/s it may consider advantageous to				
Terms and Conditions:  1) Delivery period: working days upon acceptance of Purchase/Job Order.  2) Bid price must be Inclusive of Value Added Tax.  3) Payment will be processed after receipt of invoice. Other terms of payment will be based on the Contract agreed by the Purchaser and Supplier.  4) Any alterations, erasures or overwriting shall be valid only if they are signed or initialed by the bidder or his/her authorized representative.  5) Required documents, if any, must be submitted within 3 Days after receipt of notice.				
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	* Email and SMS running i * 1 year subscription (Dece * VAT Inclusive * Delivery Date: 7 working	ember 2022 to November 2023)		
	- Dashboard - Coupon Generatio - Access Level - Estimated Cost - Contacts Upload - Available API for S - 77,000 SMS credit	SMS sending with reports		

Email: \_\_\_\_\_