

SUPPLEMENTAL / BID BULLETIN No. 2020-0158-161-01

1st Supplemental / Bid Bulletin on the

Solicitation No.	Requirement
CITEM-2020-0158	HIRING OF FOOD PHILIPPINES GLOBAL FOOD BRANDING EXPERT
CITEM-2020-0159	HIRING OF FOOD PHILIPPINES CONTENT DEVELOPER FOR THE SPECIALTY FOOD SECTOR
CITEM-2020-0160	HIRING OF FOOD PHILIPPINES CONTENT DEVELOPER FOR THE HALAL FOOD SECTOR
CITEM-2020-0161	HIRING OF FOOD PHILIPPINES CONTENT DEVELOPER FOR THE HEALTHY ORGANIC AND NATURAL FOOD SECTOR

To all Prospective Bidders:

This Supplemental / Bid Bulletin is issued to clarify, modify or amend items in the Bid Documents of the above requirements.

This shall form an integral part of the Bid documents.

Amendment:

The following sections of the Philippine Bidding Document of all four requirements mentioned above has been revised:

- **Section VI – Schedule of Requirements**
- **Section VII – Technical Specifications**

Please see attached Revised Philippine Bidding Document of each requirement.

Clarifications:

Please see attached queries/clarifications received by the BAC and the BAC Secretariat during the pre-bid conference and through email with its corresponding reference in the Philippine Bidding Document for answers.

This Supplemental/Bid Bulletin is being issued to clarify/modify/amend the specifications of the requirement needed, and not for purposes of delaying the proceedings of RA 9184.

Issued this 07th day of December 2020.


ATTY. ANNA GRACE I. MARPURI
Chairman, Bids and Awards Committee

ANNEX A: QUERIES/CLARIFICATIONS AND ANSWERS

QUERIES AND CLARIFICATIONS DURING PRE-BID	ANSWERS: GLOBAL FOOD BRANDING EXPERT	ANSWERS: CONTENT DEVELOPER FOR SPECIALTY FOOD SECTOR	ANSWERS: CONTENT DEVELOPER FOR HALAL FOOD SECTOR	ANSWERS: CONTENT DEVELOPER FOR HEALTHY ORGANIC AND NATURAL FOOD SECTOR
1. Timeline and clarity of work?	There's a timeline in the PBD for the requirements of the project, however, the final timeline will be discussed upon onboarding of the supplier during coordination meeting. Please refer to: Section VI. Schedule of Requirements page 18	There's a timeline in the PBD for the requirements of the project, however, the final timeline will be discussed upon onboarding of the supplier during coordination meeting. Please refer to: Section VI. Schedule of Requirements page 19	There's a timeline in the PBD for the requirements of the project, however, the final timeline will be discussed upon onboarding of the supplier during coordination meeting. Please refer to: Section VI. Schedule of Requirements page 19	There's a timeline in the PBD for the requirements of the project, however, the final timeline will be discussed upon onboarding of the supplier during coordination meeting. Please refer to: Section VI. Schedule of Requirements page 20
2. If the CITEM will provide pegs for the qualitative evaluation?	CITEM will NOT provide pegs for the qualitative evaluation. Please refer to: Section VII. Technical Specifications page 24-25	CITEM will NOT provide pegs for the qualitative evaluation. Please refer to: Section VII. Technical Specifications page 28-29	CITEM will NOT provide pegs for the qualitative evaluation. Please refer to: Section VII. Technical Specifications page 26-27	CITEM will NOT provide pegs for the qualitative evaluation. Please refer to: Section VII. Technical Specifications page 27-28
3. Is the eligibility, technical, and financial a one-time submission?	Yes. Each Bidder shall submit one set of bid documents containing the TECHNICAL and FINANCIAL COMPONENT of the bid in two separate envelopes. Please refer to: Section VII. Instructions to Bidders, Clause 15	Yes. Each Bidder shall submit one set of bid documents containing the TECHNICAL and FINANCIAL COMPONENT of the bid in two separate envelopes. Please refer to: Section VII. Instructions to Bidders, Clause 15	Yes. Each Bidder shall submit one set of bid documents containing the TECHNICAL and FINANCIAL COMPONENT of the bid in two separate envelopes. Please refer to: Section VII. Instructions to Bidders, Clause 15	Yes. Each Bidder shall submit one set of bid documents containing the TECHNICAL and FINANCIAL COMPONENT of the bid in two separate envelopes. Please refer to: Section VII. Instructions to Bidders, Clause 15
4. Are the four requirements totally separate bids?	Yes. Each requirement is different from the other. Hence, bids should be submitted separately for each requirement.	Yes. Each requirement is different from the other. Hence, bids should be submitted separately for each requirement.	Yes. Each requirement is different from the other. Hence, bids should be submitted separately for each requirement.	Yes. Each requirement is different from the other. Hence, bids should be submitted separately for each requirement.
5. Do we need to submit separate financial and technical documents?	Yes. Each Bidder shall submit one set of bid documents containing the TECHNICAL and FINANCIAL COMPONENT of the bid in two separate envelopes. Please refer to: Section VII. Instructions to Bidders, Clause 15	Yes. Each Bidder shall submit one set of bid documents containing the TECHNICAL and FINANCIAL COMPONENT of the bid in two separate envelopes. Please refer to: Section VII. Instructions to Bidders, Clause 15	Yes. Each Bidder shall submit one set of bid documents containing the TECHNICAL and FINANCIAL COMPONENT of the bid in two separate envelopes. Please refer to: Section VII. Instructions to Bidders, Clause 15	Yes. Each Bidder shall submit one set of bid documents containing the TECHNICAL and FINANCIAL COMPONENT of the bid in two separate envelopes. Please refer to: Section VII. Instructions to Bidders, Clause 15
6. Which scope of work do we follow? PBD or TOR?	Public Bidding Documents	Public Bidding Documents	Public Bidding Documents	Public Bidding Documents
7. The payment will be based on the accomplishment, if we will pitch for the branding on the first	No. The 1 st payment will be based on the approved Concept Plan AFTER the coordination	No. The 1 st payment will be based on the approved Concept Plan AFTER the coordination	No. The 1 st payment will be based on the approved Concept Plan AFTER the coordination	No. The 1 st payment will be based on the approved Concept Plan AFTER the coordination

<p>pass we will present to you the deliverables, which means you know that's already the branding unlike the content planning where we have to flesh it out so if that's the case, will we consider that like 50% payment already? Or do we consider the revisions after we presented?</p>	<p>meeting with the supplier</p> <p>Please refer to: Section V. Special Conditions of Contract item 2.2 page 17</p> <p>Section VII. Technical Specifications page 21</p>	<p>meeting with the supplier</p> <p>Please refer to: Section V. Special Conditions of Contract item 2.2 page 18</p>	<p>meeting with the supplier</p> <p>Please refer to: Section V. Special Conditions of Contract item 2.2 page 17</p>	<p>meeting with the supplier</p> <p>Please refer to: Section V. Special Conditions of Contract item 2.2 page 18</p>
<p>8. Will specs be provided for all the deliverables? For example, the exhibit template and other design template and mockup?</p>	<p>Specs will not be provided but sample pegs are already incorporated in the attached presentation link.</p> <p>Bidders are given the freedom to come up with creative ideas for the packaging design and other templates.</p>	N/A	N/A	N/A
<p>9. For the specs of packaging design, and static and animated social cards, or do we rely on the standards / previous TORs?</p>	<p>Please refer to attached pegs in the presentation</p>	<p>Please refer to attached pegs in the presentation</p>	<p>Please refer to attached pegs in the presentation</p>	<p>Please refer to attached pegs in the presentation</p>
<p>10. Are we allowed to add more members in our team?</p>	<p>Yes, as long as it is not subcontracting</p> <p>Please refer to: Section II. Instructions to Bidders, Item 7.1 and 7.3 page 8</p>	<p>Yes, as long as it is not subcontracting</p> <p>Please refer to: Section II. Instructions to Bidders, Item 7.1 and 7.3, page 9</p>	<p>Yes, as long as it is not subcontracting</p> <p>Please refer to: Section II. Instructions to Bidders, Item 7.1 and 7.3, page 8</p>	<p>Yes, as long as it is not subcontracting</p> <p>Please refer to: Section II. Instructions to Bidders, Item 7.1 and 7.3, page 9</p>
<p>11. Will the specifications, be emailed to us?</p>	<p>Please refer to attached pegs in the presentation.</p>	<p>Please refer to attached pegs in the presentation.</p>	<p>Please refer to attached pegs in the presentation.</p>	<p>Please refer to attached pegs in the presentation.</p>
<p>12. So basically, we don't have to submit stuff before the submission of bids?</p>	<p>None. Pitching is NOT required for this contract</p>	<p>Pitching presentation only</p> <p>Please refer to: Section VII. Technical Specifications page 28-29</p>	<p>Pitching presentation only</p> <p>Please refer to: Section VII. Technical Specifications page 26-27</p>	<p>Pitching presentation only</p> <p>Please refer to: Section VII. Technical Specifications page 27-28</p>
<p>13. For the initial pitch, will the brief be sent prior to awarding?</p>	<p>Project Brief is already included in the PBD, however bidders can still refer to the presentation link</p> <p>Please refer to: Section VII. Technical page 19-20</p>	<p>Project Brief is already included in the PBD, however bidders can still refer to the presentation link</p> <p>Please refer to: Section VII. Technical page 21-23</p>	<p>Project Brief is already included in the PBD, however bidders can still refer to the presentation link</p> <p>Please refer to: Section VII. Technical page 20-22</p>	<p>Project Brief is already included in the PBD, however bidders can still refer to the presentation link</p> <p>Please refer to: Section VII. Technical page 21-23</p>
<p>14. Would like to confirm if we don't need to provide Curriculum Vitae of our assigned personnel for this bid?</p>	<p>N/A</p> <p>Please refer to: Section VII. Technical Specifications page 24-25</p>	<p>N/A</p> <p>Please refer to: Section VII. Technical Specifications page 28-29</p>	<p>N/A</p> <p>Please refer to: Section VII. Technical Specifications page 26-27</p>	<p>N/A</p> <p>Please refer to: Section VII. Technical Specifications page 27-28</p>
<p>15. To clarify, the evaluation basis will the eligibility, technical and financial</p>	<p>Qualitative Evaluation are indicated in the PBD/OC</p>	<p>Qualitative Evaluation are indicated in the PBD/OC</p>	<p>Qualitative Evaluation are indicated in the PBD/OC</p>	<p>Qualitative Evaluation are indicated in the PBD/OC</p>

proposals? No need to submit designs prior?	Please refer to: Section VII. Technical Specifications page 24-25	Please refer to: Section VII. Technical Specifications page 28-29	Please refer to: Section VII. Technical Specifications page 26-27	Please refer to: Section VII. Technical Specifications page 26-27
16. From how I understand, from the global food, the eval shall be based on eligibility, tech, and fin, but for content providers, that includes content developer we have to present samples based on your deliverables? Topline based on the brief?	N/A	Yes. During pitching presentation Please refer to: Section VII. Technical Specifications page 28-29	Yes. During pitching presentation Please refer to: Section VII. Technical Specifications page 26-27	Yes. During pitching presentation Please refer to: Section VII. Technical Specifications page 26-27
17. We will need specs for the global food to cost out properly. Can you provide?	Specs will not indicate the cost for the project. CITEM is only requesting digital drawing for the said mockup. Section VII. Technical Specifications – Scope of Work page 23	N/A	N/A	N/A
18. Content requirements on food sectors, can we get the companies that will be featured?	N/A	List of companies can only be discussed <i>if necessary</i> once onboarding of the supplier will take place	List of companies can only be discussed once onboarding of the supplier will take place	List of companies can only be discussed once onboarding of the supplier will take place
19. Presentation time per TOR (Specialty food, HALAL and Healthy Organic and Natural Food Sector)?	N/A	Presentation time will only be limited to a maximum of 20 minutes per bidder Please refer to: Section VII. Technical Specifications page 28-29	Presentation time will only be limited to a maximum of 20 minutes per bidder Please refer to: Section VII. Technical Specifications page 26-27	Presentation time will only be limited to a maximum of 20 minutes per bidder Please refer to: Section VII. Technical Specifications page 26-27
20. No need to present for Global Food Branding Expert, only for Specialty food, HALAL and Healthy Organic and Natural Food Sector?	YES	YES Please refer to: Section VII. Technical Specifications page 28-29	YES Please refer to: Section VII. Technical Specifications page 26-27	YES Please refer to: Section VII. Technical Specifications page 26-27
21. When will the Qualitative evaluation / pitching be held?	N/A	December 16, 2020 After the opening of the eligibility documents Please refer to: Section VII. Technical Specifications page 28-29	December 16, 2020 After the opening of the eligibility documents Please refer to: Section VII. Technical Specifications page 26-27	December 16, 2020 After the opening of the eligibility documents Please refer to: Section VII. Technical Specifications page 26-27